

## American Transplant Congress 2026 Media Credentialing

To be considered for a media registration, credentials must be uploaded during online registration. Dependent on your media classification, **please provide two (2) of the following acceptable credentials for review and consideration by ATC 2026 show management:**

### Print Media (Newspapers, Magazines, Freelance/Contributing Writers, Photographers, etc.)

- A scanned copy or dated screenshot of the publication masthead with your name and title
- A scanned image or link to your editorial work that shows product coverage within the industry from the last six months
- An original letter or email on the publication's letterhead from the assigning editor or news director with a specific coverage assignment for the show

### Online Media (News Websites and Blogs)

*Please Note: Online outlets must be previously established (fully launched and operational for at least six months, not beta), independent (not a corporate blog), and updated regularly with original and current industry news.*

- A link to an About Page (or similar page) from your website or blog listing you as an editorial contributor
- A link to an article or blog post published within the past six months with your byline
- A screenshot of website analytics showing at least 5,000 unique visitors per month

### Broadcast Media (Reporters, Videographers, etc.)

- An image of a business card from a major TV network reflecting your editorial role
- A PDF letter from the producer, news director, or assignment editor on station/network letterhead stating that you have been assigned to represent the organization in an editorial capacity
- Photo ID from your media outlet

### All Other Media

If you fall outside of the previously listed media parameters, please email Proof of Credentials to ATC Media Contact (see below) using the subject line: ATC 2026 Proof of Credentials.

Proof of Credentials can include the following:

- A recognized press card
- Links to previous news content within the last six months (I.e., Article, Byline, Blog, Bulletin, Podcast, YouTube Channel Analytics etc.)
- A current National Association of Science Writers (NASW) or International Science Writers Association (ISWA) membership card

- A PDF letter of assignment on official letterhead from a recognized editor, publication or producer of a broadcast program certifying that the individual is covering the ATC for the respective news organization

### **On-site Media Registration**

If you choose to register on-site, please bring printed copies of the qualification criteria noted above.

The following on-site registrants will not be provided with media badges:

- Blog writers/owners that do not provide the defined site analytics
- Personal blogs/hobby blogs do not qualify as media
- Requests from those without the credentials criteria required, as detailed above
- People who applied online and were already denied credentials

## **ATC Media Contact**

Sky Wilson

[Media@atcmeeting.org](mailto:Media@atcmeeting.org)

202.367.2484

**For questions related to obtaining media credentials, media kits, or other media related issues, please email [media@atcmeeting.org](mailto:media@atcmeeting.org)**